



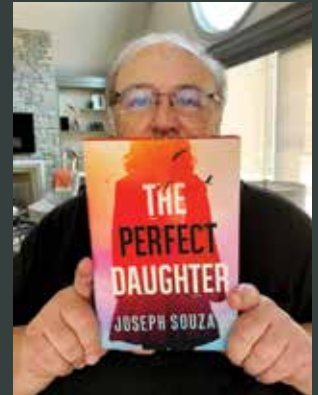
James Patterson



Emily Meehan (Disney)



Paul Coates (Black Classic)



Steve Zacharius (Kensington)



Allison Hill (ABA)

Rallying Around #BooksAreEssential

When the spread of the coronavirus began to force bookstores and other businesses to shut down, Barnes & Noble CEO James Daunt told *PW* that one way the industry can survive is if books are deemed essential items. While not all government officials and business executives agreed, a number of industry members began to use the slogan “Books Are Essential” to support their businesses. *PW* has chosen the phrase as the focal point of an effort to highlight the role books play in the health of American culture. With that in mind, we asked industry members to mimic our cover design, and, to borrow a line from an old AAP campaign, “get caught reading” in support of books.



Stuart Applebaum (PRH)



Michael Jacobs (Abrams)



Valerie Pierce (Sourcebooks)



Wendy Friedman (Quarto)



Amy Berkower (Writers House)



Claire Von Schilling (PRH) and Wyatt



Megan Tingley (Hachette)



Jon Anderson (Simon & Schuster)



Dominque Raccah (Sourcebooks)



Vida Engstrand (Kensington)



Bill Campbell (Rosarium)

Rallying Around #BooksAreEssential



Judith Curr (HarperCollins)



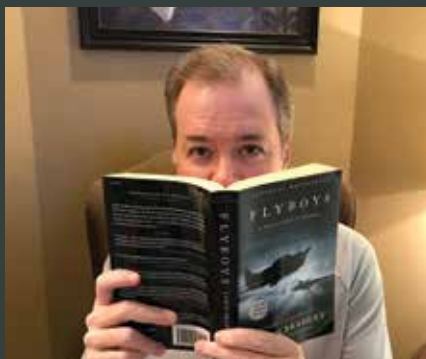
Regina Brooks
(Serendipity Literary Agency)



Barbara Marcus (PRH)



Suzanne Murphy (HarperCollins)



Shawn Morin (Ingram)



Ken Fund (Quarto)



Charles Kim (Six Foot)